



IMMEDIATE RELEASE
February 5, 2008

BREYER MEDSPA'S *HAVE HEART* EVENT

In the spirit of the Valentine's Season, and in support of February's American Heart Awareness Month, Dr. Birnbaum and his Breyer Medspa are proud to kick off the "Have Heart" promotion.

Throughout the month of February, 10% of all sales associated with the "Have Heart" promotion will be donated to the local affiliate of the American Heart Association.

In addition, purchases of skincare procedure packages including laser, microdermabrasion and chemical peels will receive an additional 10% discount, as well as a complimentary "Go Red For Women" cookbook, courtesy of the American Heart Association. For information on their campaign go to www.americanheart.org.

Breyer Medspa ... Comfortable In Your Own Skin.

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